



Ref No: NES/RC/ECELL/2023-2024

Date: February 2024

SUB: Invitation to Participate in NES Startup Fest 2024

The Entrepreneurship Cell of NES Ratnam College of Arts, Science and Commerce, Bhandup, proudly presents the 8th Edition of NES Startup Fest on 17th Feb 2024. We at Ratnam, hereby dream of transforming India from a nation of job seekers to a nation of job creators by virtue of the 'Startup India' initiative.

We invite you and your institute to be a part of this Fest by participating in the various events listed below and adding to the grandeur of this 8th Startup Festival.

The 7th edition witnessed a footfall of more than 2500 students & entrepreneurs and 70+ startups from all over the city making it a huge success. This year, the 8th edition of NES Startup Fest is most likely to see a rise in footfall upto 3000+ with startups from all over the country and a panel of successful entrepreneurs and thus aiming to make it the most prestigious startup festival in the nation's financial capital.

About the 8th Edition of NES Startup Fest:

Motto: Inspire. Innovate. Incubate.

Objectives:

- ❖ We provide a *platform to introduce ideas and to exhibit entrepreneurial propensities*
- ❖ We successfully provide *mentoring and marketing support* to flourishing entrepreneurs
- ❖ We *inspire and ignite the entrepreneurial spirit* amongst budding entrepreneurs

About NES Ratnam College

We take pride in introducing ourselves as a premier institute of learning in the central suburbs of Mumbai. NES Ratnam College of Arts, Science & Commerce, affiliated to the University of Mumbai and re-accredited consecutively four times with an 'A' grade by NAAC, was established in 1983 and has since then steadily evolved to establish itself as one of the leading institutions of higher education in Mumbai. Its individuality lies in its unapologetic insistence on discipline as top priority, the key to academic excellence and character building that informs the tone and tenor of all areas of campus life and beyond. One such initiative is the NES Startup Fest.

We solicit your support and cooperation in ensuring the success of our event. We request your association by participating in the fest in large numbers and venture with us on the path of entrepreneurship.

Event Date:

Saturday, 17th Feb 2024
09:00 am onwards

Event Venue:

NES Ratnam College of
Arts, Science & Commerce,
NES Complex,
Bhandup, Mumbai - 78

For Details: Faculty: Manisha - 98194 25943/ Abhijeet - 76668 20056/ ecell@ratnamcollege.edu.in

Student: Manali - 98697 62862 / Mohaddisa - 90825 05319/ Shivraj - 91378 26794

Instagram- [ecellratnam](https://www.instagram.com/ecellratnam?igsh=NnB6YjgweTY3bmF5) - <https://www.instagram.com/ecellratnam?igsh=NnB6YjgweTY3bmF5>

REGISTRATION FORM - <https://forms.gle/MLb3vVr4gJwBbiSb6>



DISTINCTIVE FEATURES OF THE FEST

<p style="text-align: center;">STARTUP EXPO</p> <p>Innovative Design/ Prototype / Product/ App/ Business Model</p> <p style="text-align: center;">Exhibit ⇒ Present ⇒ Pitch</p> <p>Shortlisted Team gets to present at the Investors Pitch Deck</p> <p style="text-align: center;">Registration: Rs.500</p> <p style="text-align: center;">Incharge: Nancy - 99871 27977 Sivagami - 98924 45456</p>	<p style="text-align: center;">BUSINESS IDEA LAB</p> <p>Innovative Design/ Product/App/ Business Model/ Service</p> <p style="text-align: center;">Presentation ⇒ Pitch</p> <p>Shortlisted Idea gets to present at the Investors Pitch Deck</p> <p style="text-align: center;">Registration: Rs.300</p> <p style="text-align: center;">Incharge: Muskaan - 93216 60753 Deepti - 89765 39703</p>	<p style="text-align: center;">INVESTORS PITCH DECK</p> <p style="text-align: center;">The Ultimate Pitching Battle</p> <p>Present in front of our Startup Sharks: Enablers/Incubators/Investors</p> <p style="text-align: center;">Registration: Rs.1000</p> <p style="text-align: center;">Incharge: Ishika - 90225 33187 Sakshi - 97694 23665</p>
<p style="text-align: center;">STALLS</p> <p>Display ⇒ Promote ⇒ Sell</p> <p style="text-align: center;">Registration: Rs.2000</p> <p style="text-align: center;">Incharge: Tejasvi - 81082 49858 Sharvari - 72087 32273</p>	<p style="text-align: center;">ENABLEMENT SPACE</p> <p>One to One Interaction with Mentors, Investors & Delegates</p> <p style="text-align: center;">Registration: Rs.100</p> <p style="text-align: center;">Incharge: Negha - 86551 96399 Robin - 72083 55033</p>	<p style="text-align: center;">ENTREPRENEURSHIP WORKSHOPS</p> <p style="text-align: center;">Registration: Free</p> <p style="text-align: center;">Incharge: Ankit - 83560 47637 Chrisma - 91528 22726</p>
<p style="text-align: center;">PAPER/POSTER PRESENTATION</p> <ul style="list-style-type: none"> ❖ Role of Mentorship in Entrepreneurial Success ❖ Benefits & Challenges of Family-Owned Businesses ❖ Importance of Market Research in Startup Development ❖ Challenges Faced by Women Entrepreneurs ❖ Impact of Entrepreneurial Education on Venture Success ❖ Government Policies Fostering Entrepreneurship ❖ Cultural Factors & its Influence on Entrepreneurial Behavior <p style="text-align: center;">Registration: Rs.100</p> <p>Guidelines:</p> <ul style="list-style-type: none"> → Participants (Max Team of Two) → PPT or Poster Presentation → If Poster; size - 4 feet (height) x 3 feet (width) → Time Limit - 10 mins <p style="text-align: center;">Incharge: Vanshika - 93242 16641 Shivam - 77108 67442</p>		<p style="text-align: center;">STARTUP QUEST (TREASURE HUNT)</p> <p style="text-align: center;">Registration: Rs. 250</p> <p>Rules and Regulations:</p> <ul style="list-style-type: none"> → Max 5 participants per team → Electronic devices not allowed → Not to damage any area → Follow the given time limit → Be present at the allotted time → Direct disqualification if rules not followed <p style="text-align: center;">Incharge: Kaif - 98201 76218 Nakul - 85913 39261</p>

❖ Certificate of Participation to all participating members

REGISTRATION FORM - <https://forms.gle/MLb3vVr4gJwBbiSb6>