

NES RATNAM COLLEGE OF ARTS,
SCIENCE AND COMMERCE.



DOSSEIER

Information Unleashed

Academic Year : 2017-18

9th Edition

six THINKING HATS



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About Us

Established in the year 1983, the National Education Societys Ratnam College of Arts, Science and Commerce has evolved as an institution which believes that along with academic excellence formal education must ideally seek and include programs and processes aimed at character and personality building. So, at Ratnam, we go beyond the confines of classroom teaching/learning and endeavor to make each and every Ratnamite a well honed and confident personality to face the challenges of the outside world. The institution has an array of Co-curricular & Extra curricular activities to give opportunities to blooming talent amongst the students. The college has been a proud recipient of ISO 9001:2000 certificate on April 14, 2002- first if its kind in Maharashtra for any educational institution for confirming to World Standards in education. In the year 2004, the college has been accredited with 'A' Grade by NAAC, a body of UGC. In the year 2011 college has been re-accredited with an 'A' Grade by NAAC. In the year 2015 the college has received the Best College Award from Mumbai University for the academic year 2013-14. In recognition of the contribution by the college towards the cause of education, MCGM has renamed the Bhattipada Road, (approach road to college) as NES Ratnam marg in 2006 . Our college with continuous self improvement has recieved the great fillip with the 'A' grade reaccreditation third cycle from NACC, UGC in 2017.





FROM EDITOR'S DESK



Dear Readers,

Has it ever been occurred to you that you are swimming in a pool of questions?

Because the problem seems to be complicated

Oh yeah?

So folks you are having a good day because the solution to all your problems is here.

Yes, it's the 6 thinking hats.

One who follows the concept of 6 thinking hats will definitely end up finding it's best solution as by wearing it one after the other, it covers all the aspects of the problem and

YES WHEN I SAY ALL IT MEANS ALL..!

So no more spoilers alerts, to know more all you have to do is continue reading the magazine.

Our cover page is centered around the very same ideology, we started off with "RAVANA" wearing 6 thinking hats.

As we all know he was the king and it's not so easy to run a kingdom.

So we'll help him out by wearing hats.

Sit back and enjoy browsing through the magazine.

HAPPY READING FOLKS



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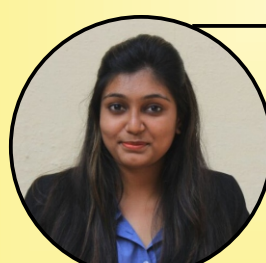
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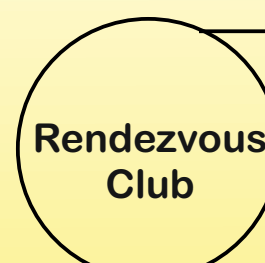
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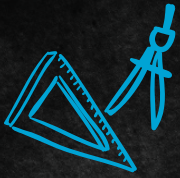
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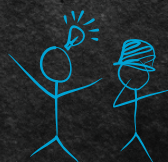
EDWARD DE BONO



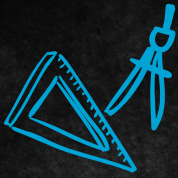
Six Thinking Hats is a system designed by Edward de Bono which describes a tool for group discussion and individual thinking involving six colored hats. "Six Thinking Hats" provide a means for groups to plan thinking processes in a detailed and cohesive way, and in doing so to think together more effectively. De Bono identifies six distinct directions in which the brain can be challenged. None of these directions is a completely natural way of thinking, but rather how some of us already represent the results of our thinking. Since the hats do not represent natural modes of thinking, each hat must be used for a limited time only. Also, some will feel that using the hats is unnatural, uncomfortable or even counterproductive and against their better judgement. In the natural world, the thing that is out of the ordinary may well be dangerous. This mode is identified as the root of negative judgement and critical thinking.

-  **Blue : Managing** – what is the subject? what are we thinking about? what is the goal? Can look at the big picture.
-  **White : Information** – considering purely what information is available, what are the facts?
-  **Red : Emotions** – intuitive or instinctive gut reactions or statements of emotional feeling (but not any justification).
-  **Black : Discernment** – logic applied to identifying reasons to be cautious and conservative. Practical, realistic.
-  **Yellow : Optimistic Response** – logic applied to identifying benefits, seeking harmony. Sees the brighter, sunny side of situations.
-  **Green : Creativity** – statements of provocation and investigation, seeing where a thought goes. Thinks creatively, outside the box.

H₂O



- Sushma Shetty
(TY BMS)



LESSON OF LIFE



A crow sat on a tree doing nothing,
When a rabbit thought to do the same and sat on the
ground.
A tiger came and ate him..

MORAL - "To sit and do nothing...
You need to be on the top.."

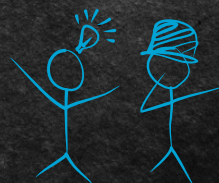


THE EASIER WAY ACTUALLY BE THE TOUGHER WAY

Once there was a lark singing in the forest. A farmer came by with a box full of worms. The lark stopped him and asked, "what do you have in the box and where are you going?" The farmer replied that he had worms and that he was going to the market to trade them for some feathers. The lark said, "I have many feathers. I will pluck one and give it to you and that will save me looking for worms." The farmer gave the worms to the lark and the lark plucked a feather and gave it in return. The next day the same thing happened and the day after and on and on until a day came that the lark had no more feathers. Now it could no longer fly to go hunting for worms. It started looking ugly and stopped singing and very soon it died. The moral of the story is quite clear- what the lark thought was an easy way to get food turned out to be the tougher way after all. Isn't the same thing true in our lives? Many times we look for the easier way, which really ends up being the tougher way.

H₂O

1



- Praful Sharma
(FY BMS)

SNEAK PEAK



Life during college days at Ratnam was the best phase of my life.

Ratnam College always instilled in me important values of discipline, punctuality, integrity and equipped me for all the challenges.

I would face in life by creating a strong foundation of knowledge. During our days, Ratnam College was regarded as a strict college for its attendance, discipline and studies. I personally enjoyed the environment because I knew that these virtues would make me a better person and a good citizen in future. The professors were friendly and approachable always. They were very good in their respective subjects and taught with great fervor. Professors like our current principal Dr. Mary Vimochana, Prof. Sakina Banu, Parab sir are few of the many teaching staff who were instrumental in building my confidence and eliminating the fear of public speaking. Ratnam College taught me to learn, live and lead my life beautifully with great sense of responsibility and commitments towards my family, friends, teachers and co-workers. Ratnam College is fully committed in providing our country with educated and responsible citizens in every spheres of life.

- RITCHINSON P.L
PARENT OF STUDENT FROM S.Y BMS
ALUMNUS 1994



WHERE IT ALL BEGAN



I would like to share my experience as ratnamite. During my initial stages in my college, I used to be very shy, not confident enough but participation in college functions and activities was the key. It moulded me my over all personality and I evolved more responsible person.

As being the student of Ratnam college, I learned that Ratnam lays emphasis on an all round development of students character and personality.

Three years of my journey in Ratnam college as a student assisted me in honing my severe skills like leadership, communication, planning & many more. This helped me to achieve zenith of success in my life.

Today, with great sense of pride I can say that I am working as a teacher with one of the renowned school in Mumbai. I owe a lot to Ratnam college & its top notch faculty members.

My faculty gave me good moral support and they guided me to go through all difficulties and I always used to feel free to ask any doubt and they had played a major role in my life. Today I feel very proud to say that I am a teacher in a good reputed school and I am proud to be a ratnamite.

- REGINA NAMBIAR
PARENT OF STUDENT FROM S.Y BMS
ALUMNUS 1994



POEM PENNED BY ALUMNUS



It was my time for a coffee, Headed to the nearest cafe.
Sat on the couch with my colleague, But the sudden giggles
caught my intrigue.

A bunch of college students were having their time, A beautiful
memories passed by like a windchime.

College life is a most beautiful time, which is as soothing as a
morning sunshine.

The walls in here have witnessed the emotions, the untold story
of love and affection.

Just like other stepped In with utmost hesitation, unaware of
the magical moments in creation.

The teachers have taught the best lessons of life, making us
prepare the unseen saga of strive.

The friends in which I can say, brings out the real me, the
family in which completes my family tree.

Year's passed by but the memories still stay, even when our
hair turns grey.

Tear's rolled by as the SlideShow hit, some undesirable words
in a small bit.

- JENNIFER KAMARAJ
ALUMNUS 2001





LIVE IN THE PRESENT



Life is not a dress rehearsal. I don't care what philosophy you believe in—we have got only one shot at this game called life. The stakes are too high to waste your life. The stakes are the future generations.

What the time is it and where we are? The answer is now and we are here. Let's make the best of now and utilize the present to the fullest. The message is not that we don't need to plan for the future. The message is that we do need to plan for the future. If we utilize our present to its fullest, we are sowing the seeds for a better future. ”

If you want to build a positive attitude, learn the phrase, do it now and stop the habit of procrastination.

The saddest words in life are:-

- "It might have been."
- "I should have."
- "I could have."
- "I wish I had."
- "If only I had given a little extra."



Never leave till tomorrow, which you can do today.

-Benjamin Franklin

I am sure all winners wanted to be procrastinators but never got around to it.

When people say, "I will do it one of these days," you can be sure it means none of these days.

Some people keep waiting for all the lights to turn green before they leave home. That will never happen. They fail even before they start. That is sad.

Stop procrastinating: Isn't it time that we put off putting things off?

- Monica Pardeshi
(TY BMS)



THE POWER OF POSITIVE THINKING



Luckily, you can change your thinking patterns over time. Even a pessimist can become an optimist with enough practice! All you need to do is to reframe how you define events. Instead of dwelling on the bad experience, analyze it to figure out what good can come of it. Even if a project at work is deemed a failure, think about what you learned during the process. What strengths did you discover within yourself, and when can you use those talents again?

Instead of blaming yourself for the failure, think about the outside influences that may have affected your project. Maybe you were delayed by outside vendors, so you couldn't meet a deadline; or management decided to go in another direction, making your project redundant. Virtually any failure can be turned into a learning experience, which increases your potential for success in the future.

Optimism is a skill of emotional intelligence, which translates to a better career and greater success in life. Life is too short to be miserable, so start turning your thinking around! The power of positive thinking can advance your prospects for work, relationships and other life experiences.



STUDENT'S TALENT



To be creative is to be decorative with time and what better than channelising your creativity into entrepreneurship.



The intent behind the establishment of Happyycharms was to give myself a chance to make the most of my ideas and creativity, to acknowledge the artist within and reward it with the praises from customers has always been very encouraging. Happyycharms leads in delivering dream catchers which are beyond just feathers and hoops, and

are more of soul food with positivity and peace. Besides dream catchers, the start up is also engaged in creating items such as keychains, room canopies and several other room decors. Along with this, keen interest is showcased upon accessories such as bracelets and earrings for the beauties! All of this and much more at a very affordable rate, is the bonus for the customers. Happyycharms has worked for not only individuals but also many renowned cafes such as The Good Vibes Cafe, Jo's Cafe etc. This has been one of the most fruitful endeavours for me and I look forward to making it the most happening one, for me as well as for my customers.

Each one of us has an artist within, I embraced mine. Did you?

@happyycharms

- Heena Ramchandani
(T.Y BMS)

STUDENT TALENT



Talent can be found anywhere, anytime, anyplace. You just need to analyse yourself. I found my talent in creativity, designing the logo for entrepreneurship cell.

- Nadeem Khan
(S.Y BMS)



LIFE HACKS

Want to lose weight? Eat more Spicy Food! Spicy foods fool your taste buds into being more satisfied with smaller amounts.

Adding Vodka to your shampoo can strengthen your hair, prevent dry scalp, and stop dandruff.

Here's how you can get a fresh batch of French fries made just for you! Ask for unsalted french fries.

Drinking Two glasses of Gatorade can relieve headache pain almost immediately, without the unpleasant side effects caused by traditional pain relievers

Have a Stomach Ache? Lay on your left side and Rub your stomach in clockwise circles. It will Help!

Nine Foods that get rid of an upset stomach : Bananas, Ginger, Plain Yogurt, Papaya, Apple Sauce, Oatmeal, White Rice, Chamomile Tea, Chicken Broth.

Learn to play a musical instrument! Apart from being fun , it improves your IQ by as much as 5 points

Want to stay Awake? Apples are More powerful than caffeine at keeping you awake.

Onions and Garlic are both foods that can accelerate hair growth.



- Parmanand Tiwari
(T.Y BMS)

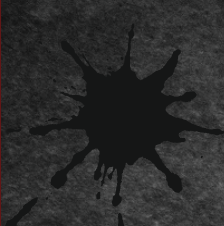
WHAT YOUR FAVOURITE COLOR SAY ABOUT YOU..



RED : You have drive and determination, and you prefer action and risk-taking behaviours. Your biggest need is for physical fulfillment and fitness



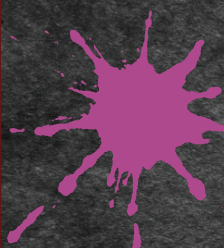
Black : You strive for power and control in life, but are often artistic and intuitive and do not share things well with others.



White : You are organised and very independent, and you rely on logic to solve every problem.



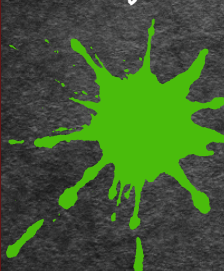
Purple : You are a perfectionist who requires emotional security in life, and you are a good humanitarian who helps others in need.



Orange : You love to be with people and socialize with them, and you to be accepted and respected as a part of the group.



Green : You are loyal and very frank with others, and you consider your reputation a very important part of your life.



Blue : You want to find inner peace and absolute truth, and always make an effort to think of others and their needs.



Yellow : You are great friend, and you value a stable and simple life over material things.



- Sharif Patel
(TY BMS)

Rendezvous with HR Manager

1. Where your first job was and what did you learn from there?

- My first job was with S.S Enterprises, there I have learnt many things out of which the most important thing is human values and “Don’t be afraid to make mistakes” attitude.

2. What about HR? What steered you in this line, by design or accident?

- I chosen HR because it's a very challenging and demanding field and being someone who loves challenges, it will enable me better understand people and why they behave the way they do within the organisations, welcoming options with flexibility and not seeing things only from my view but in a wider scale seeking the best out of people view and opinion.

3. How many employees does your company have and what's the average age of your workforce?

- Head Office (Mumbai) = 100 employees, Plant (Bangalore) = 226 employees
Plant (Sarigam Gujarat) = 80 employees, Average age across organization = 34 yrs.

4. What are the training programs for your employees?

- Formal Training programs for respective departments are in place and every year new areas for training of employees are identified. The training is outsourced to an external agency.

5. What technological initiatives are taken for employee's engagement activities?

- Almost all employees' engagement activities are Personal/ Manual. Technology is used only for routine activities like attendance, salary processing, etc.

6. What perks do you give to your employees?

- Certain departments like Marketing, Business Development, Senior Management, Operations Senior Team are provided with company's car, medical check-up for all once in a year, Picnics, and Team building events.

7. On What basis do you pay your employees?

- Salaries and wages of existing employees are purely based on their performance on the defined Key Result Areas (KRA). New recruitment is on the basis of best industry practice.

8. Is your business based on derived demand? Are there any strategies that you employ for better Human Resource Planning (HRP)?

- No, the requirement is normally known and the strategy too.

9. What are the safety measures for your employees?

- Taking regular breaks create awareness in employees about health benefits, fire exit training, report unsafe condition to supervisors, use of proper safety equipments.

10. What do you do for improving employee's satisfaction?

- Provide positive work environment, rewards and recognition, trainings to improve efficiency.



- Mr. Umesh Kumar
Manager- HR & Admin
Geltec Pvt Ltd. &
Universal Medicare Pvt Ltd.

Rendezvous Club

The BMS Management Club 'Rendezvous' organized the intra-collegiate activity on 15th July, 2017.

Two events were conducted in which students from every stream Commerce, Science, Arts & Self - Financing courses participated. The names of the events are as follows:

LIP - SYNC BATTLE

Event In charges:-

- i. Poojari Divya - SYBMS
- ii. Kataria Umang - SYBMS

- No. of Participants:- 10 teams
- Rounds: - 3

First	Bandekar Manali Deepak Banjan Sakshi Tarachand	S.Y.BCOM
Second	Patel Jaanvi Manish Rithika Rajendran	F.Y.BMS
Third	Nadar Merlin Baskar Modak Mayuri Shantaram	S.Y.BMS

BRAIN FREEZER

Event In charges:-

- i. Divesh Jain - TYBMS
- ii. Parmanand Tiwari - TYBMS

- No. of Participants:- 25
- Rounds:- 3

First	Namrata Sheik Mahima Nagda	F.Y. B.com (Accounting & Finance)
Second	Amit Purani Praful Sharma	F.Y.BMS
Third	Mifra Noorangal Divya Bhatt	T.Y.BMS

MANZIL

The Ultimate Destination

On 21st September, 2017 one new chapter of inter-collegiate fest hosted by BMS & Bcom (Banking & Insurance) department MANZIL-The Ultimate Destination got unfolded at NES Ratnam college of Arts, Science & Commerce with an innovative & unique theme of Corporate Shatranj. Manzil is into its 10th year & has blossomed over the years. It has already carved its niche for itself in Central Mumbai. The fest comprised of 10 management events.

The 10 management events were:

- | | |
|---|--|
| <ol style="list-style-type: none"> 1.Box Cricket - 5PL 2.Road To Glory 3.Return of Zombiepup 4.Treasure Hunt 5.Workshop On Leadership skills | <ol style="list-style-type: none"> 6.Minutes To Win It 7.Blind Riders 8.Brain Freezer 9.Bubble Trouble 10.Mirror Maze |
|---|--|

The college witnessed colours of participation, enthusiasm & potential. All the participants did phenomenal job. More than 600 participants and 18 colleges all over the Mumbai participated in the fest making it a spectacular extravaganza. From dawn to dusk, the college was filled with vivacity & vim. Manzil has truly lived up to its reputation of being the best & bringing out the best. Finally the fest emerged as true reflection of spectacular teamwork.

ABOUT NES RATNAM COLLEGE
Established in the year 1983, the National Education Society's Ratnam College of Arts, Science and Commerce has evolved as an institution which believes that along with academic excellence, holistic education, moral, social and health progress and development of character and personality building, is of utmost importance. We go beyond the ordinary of classroom teaching, learning, and thereby to make each and every student's self-fulfillment and confidence paramount to him for the challenges of the future world. The institution has an array of Co-curricular & Extra-curricular activities to give opportunities to students to excel amongst the students. The college has been a proud recipient of ISO 9001:2008 certificate on April 14, 2008 for its best performance for an educational institution in Maharashtra. In the year 2012, the college has been awarded with the Best College award from Mumbai University for the academic year 2011-12.

ABOUT MANZIL
Manzil The Ultimate Destination, is truly an Ultimate Destination for fun-learning & academic game sessions. This Fest is conducted by BMS & BBI Departments of NES Ratnam College in first two Manzil for the students across many colleges especially the ones in the central area stretching from Kalyan and going up to Dastur to take a day off and have fun and create new memories. Manzil is the "The Ultimate Destination" in all senses. This year Manzil is going to be celebrated with a unique theme of "CORPORATE SHATRANJ". With a massive participation of more than 500 students, Manzil is conducted on a grand scale and awaits your participation for fun & Frolic.

NES RATNAM COLLEGE
BRIDGE OF KNOWLEDGE & CARE
BMS & BBI DEPARTMENTS
PROUDLY PRESENT

MANZIL
THE ULTIMATE DESTINATION
CORPORATE SHATRANJ
20th SEPTEMBER, 2017

OUR HONORABLE CHIEFS
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Dr. V. Bhaaskarprasad
Mrs. Shilpa Kulkarni

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Dr. JMS, Vaidya Dhanraj
Dr. Mrs. Lata Desaiwarhasthi

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Mr. Jitendra Bhat
Ms. Anushree Trivedi
Mrs. Rakhee Trivedi
Mrs. Rashmi Bhatnagar
Mrs. Poojika Kulkarni

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Shubh Patel - 9904217147
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Anshu Singh - 9710912141
Anshu Mishra - 9862249107
Sangeeta Kulkarni - 9822204141
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MANZIL
THE ULTIMATE DESTINATION
CORPORATE SHATRANJ
20th SEPTEMBER, 2017

ROAD TO GLORY
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 09:30AM-12:00PM
JURY: 0782614100

SPL
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 02:30PM-05:00PM
JURY: 0782614100

UNUSUAL MYSTERY
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 09:30AM-12:00PM
JURY: 0782614100

REVENGE OF ZOMBIEPUP
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 02:30PM-05:00PM
JURY: 0782614100

MINUTES TO WIN IT
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 09:30AM-12:00PM
JURY: 0782614100

BLIND RIDERS
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 02:30PM-05:00PM
JURY: 0782614100

BRAIN FREEZER
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 09:30AM-12:00PM
JURY: 0782614100

BUBBLE TROUBLE
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 02:30PM-05:00PM
JURY: 0782614100

WORKSHOP ON LEADERSHIP SKILLS
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 09:30AM-12:00PM
JURY: 0782614100

MIRROR MAZE
4 PARTICIPANTS/TEAM
20th SEPTEMBER, 2017
VENUE: NES RATNAM COLLEGE
TIME: 02:30PM-05:00PM
JURY: 0782614100

MANZIL

The Ultimate Destination



Rendezvous Club



If you can't explain it **SIMPLY**, you don't understand it well enough.

- ALBERT EINSTEIN



DOSIER
Information Unleashed