## SUBJECTS OF NEP 2020 FACULTY - BBI

## ACADEMIC YEAR 2024-25 - FIRST YEAR

Level	Program	Basket of Major Courses		MINOR	Open Electives ( Other Faculties)	Vocational Skill courses (VSC) & Skill Enhancement Course(SEC)	AEC (Ability Enhancement Course)	VEC (ANY ONE)	IKS (Indian Knowledge System)	CC ( Co curricular course) Any One	Cumulative minimum credits required for award of Certificate
		4 credits	2 credits	2 credits	4 credits	2+2 credits	2 credits	2 credits	2 credits	2 credits	22 CREDITS
Sem 1 (4.5)	вві	Principles and practices of banking and Insurance (4)	Fundamental Accounting I (2)	NA	Marketing Mix-I (2)	Business Communication I	Communication Skills in English I	Law related to Intellectual Properety Rights	Indian Knowledge System Series	1) Co-Curricular course National Service Scheme	Certificate in Faculty
					Management of case studies (2)			OR		2) Introduction to Sports, Physical literacy, Health & Fitness & Yoga	
					OR	Soft skill & Personality Development (2)		Foundation of Behavioral Skills – Basic Level		3) Introduction to Cultural Activities	
					Economics- I (2)						
					Mathematics (2)						
Sem 2 (4.5)	BBI	Management Process and Organization Behaviour(4)	Fundamentals of Accounting II(2)	E-Commerce(2)	Marketing Mix- II (2)	Business Communication II (2)	Introduction to Communication Skills in English II	Law related to Intellectual Properety Rights /	NA NA	1) Co-Curricular course National Service Scheme	
					Leadership Management (2) (2)			OR		Introduction to Sports, Physical literacy, Health     Introduction to Cultural Activities	
					OR	Introduction to digital marketing (2)		Foundation off Behavioral Skills – Basic Level			
					Economics- II (2)						
					Statistics (2)						